VALLEY RANCH Full of Life.

In New Caney, Houston's fastest-growing retail hub.





Full of Growth: Montgomery County



10th fastest growing county in the US



1.2 million residents by 2035



33% job growth rate – outpacing the US, Texas and Harris County



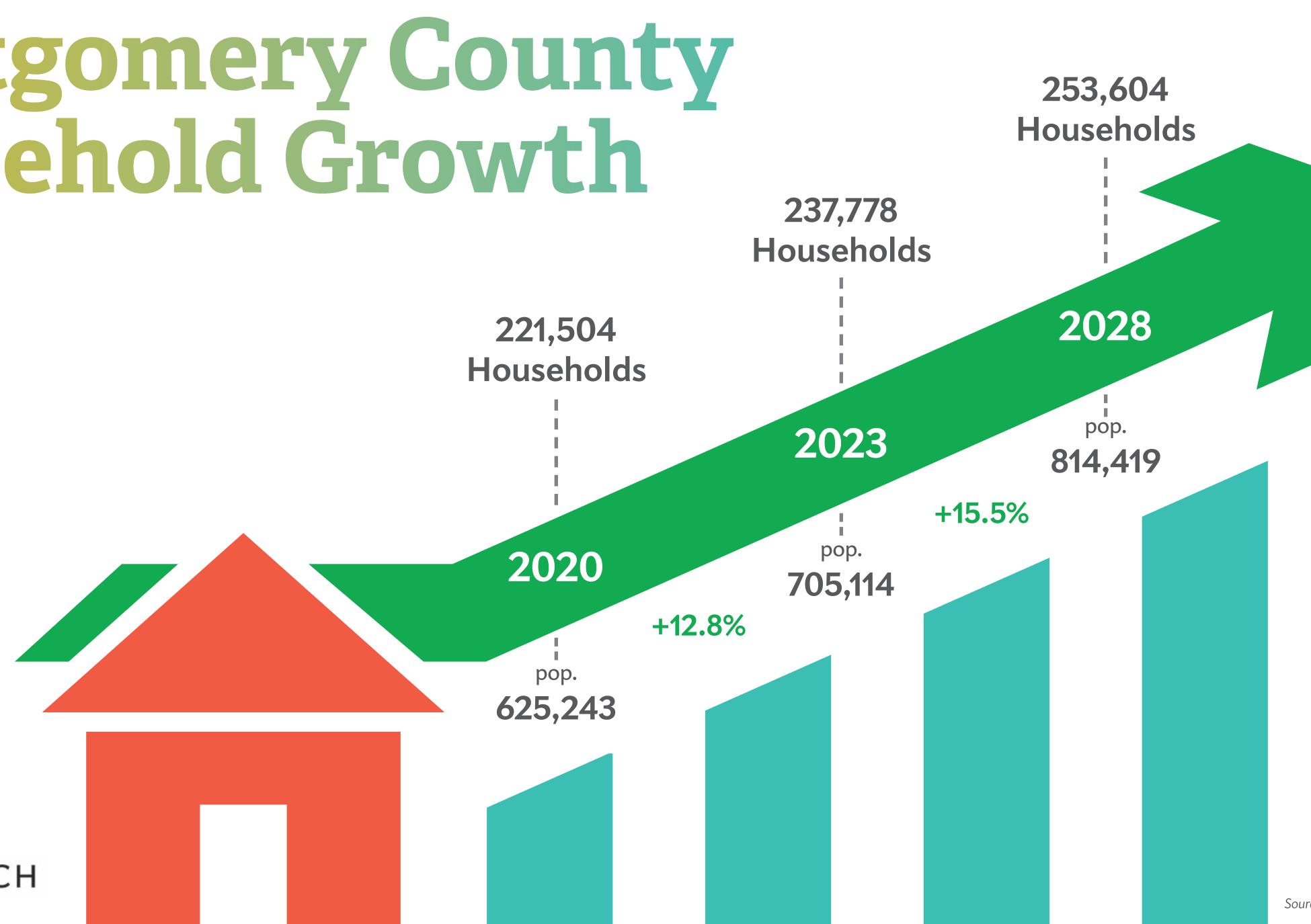
6.4 million residents within 60 min drive



Located in Montgomery County on the northeastern edge of America's 4th largest city, New Caney is Houston's next great suburban hub.



Montgomery County Household Growth







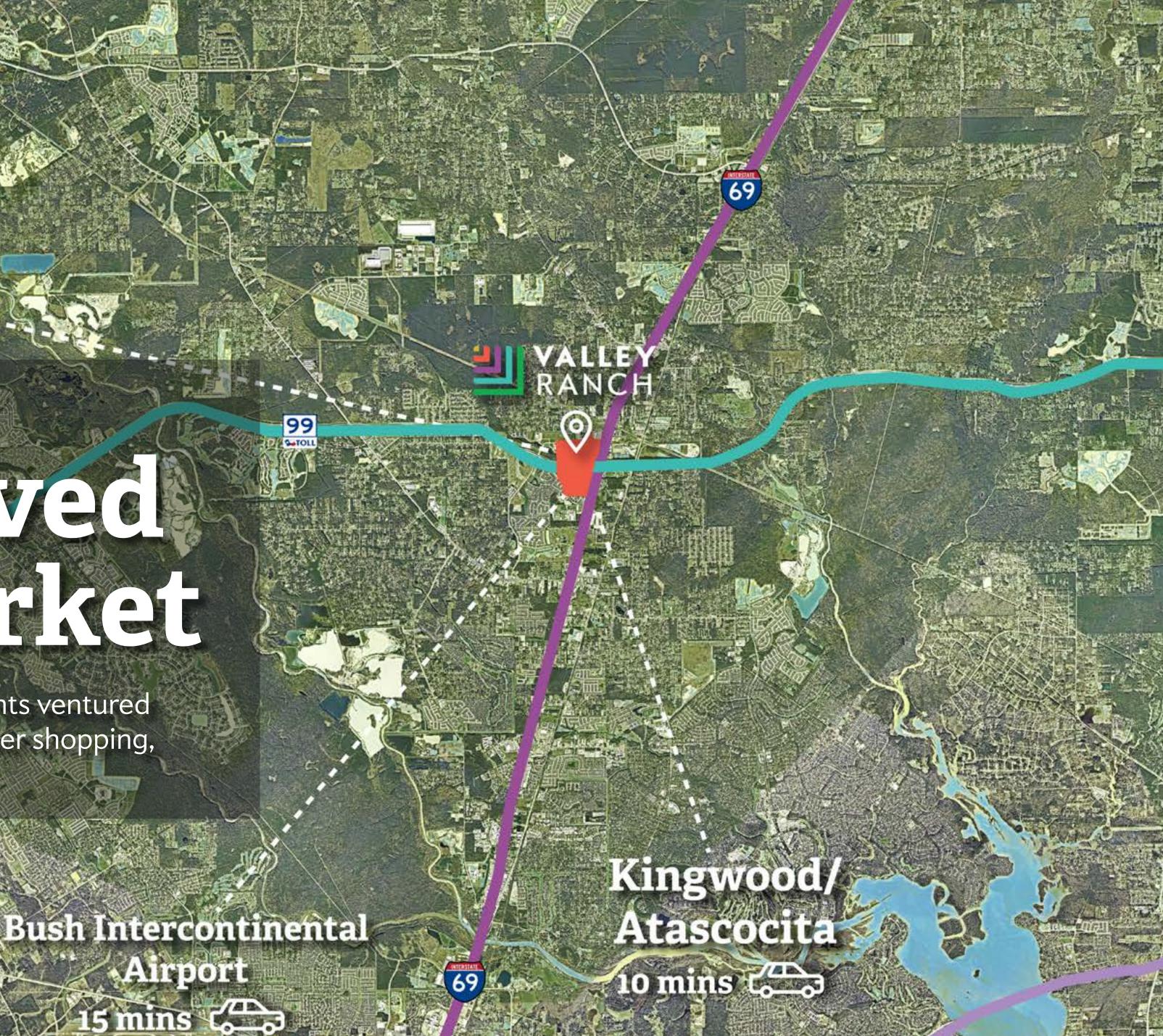
Source: Zonda

The Woodlands 20 mins

Full of Opportunity: Underserved Retail Market

Historically, Montgomery County residents ventured 20 minutes or more to experience premier shopping, dining and entertainment venues.

Airport





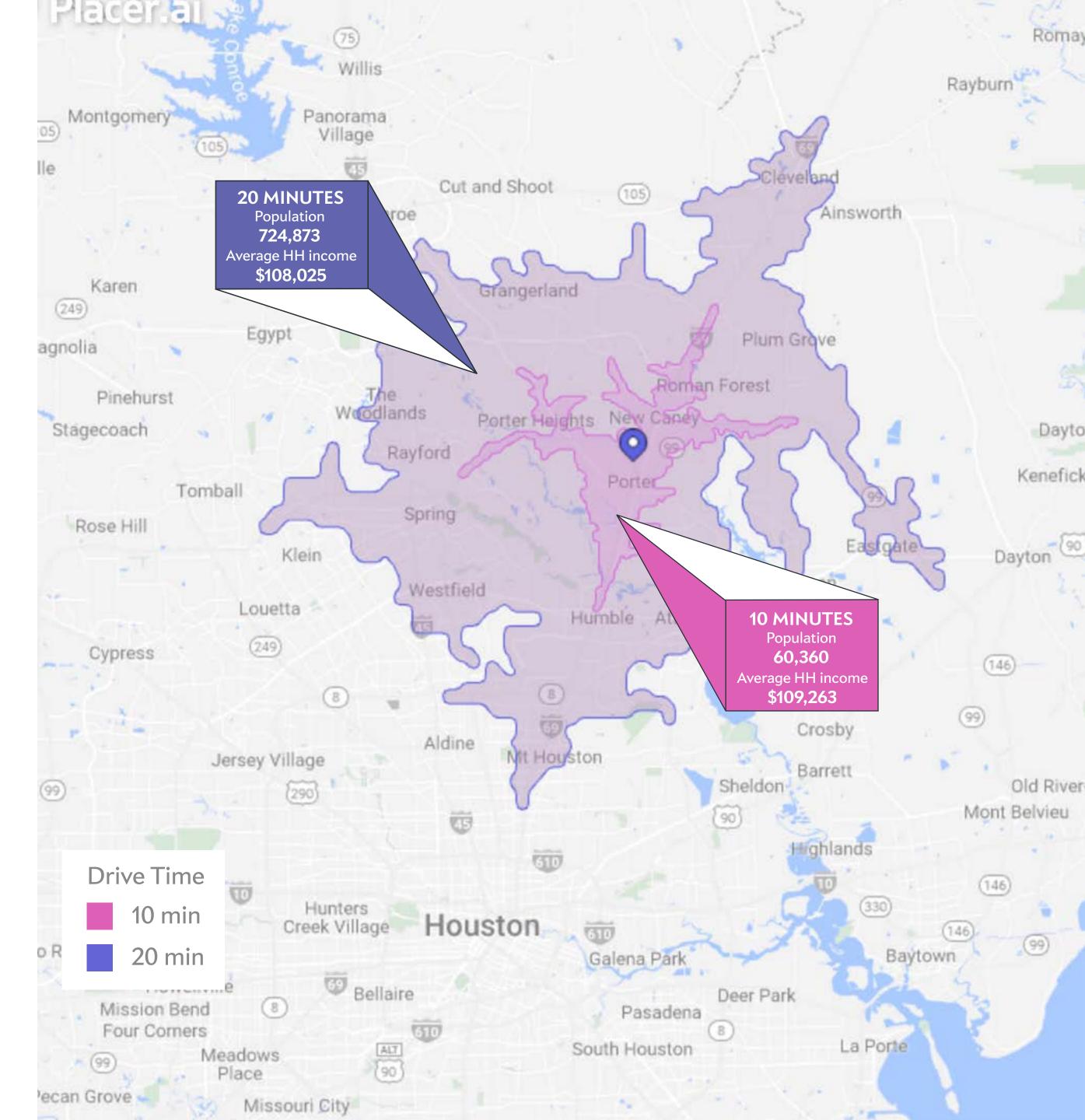
Creating a Super Regional Destination





25 minutes from Downtown Houston 15 minutes from Bush Intercontinental Airport

VALLEYRANCH



ivingston

Dayton

Coldsprine

WALLEYRANCH

New Waverly

Mantgomery

Here to

Valley Ranch Trade Area

Top 10 Annual Visitors by Zip Code

| City/State | Zip Code | # Visits |
|-------------------|----------|----------|
| New Caney, TX | 77357 | 2.3M |
| Porter, TX | 77365 | 2.1M |
| Cleveland, TX | 77327 | 906K |
| Splendora, TX | 77372 | 733K |
| Kingwood, TX | 77339 | 558K |
| Cleveland, TX | 77328 | 498K |
| Spring, TX | 77386 | 276K |
| Kingwood, TX | 77345 | 251K |
| Livingston, TX | 77351 | 246K |
| Conroe, TX | 77302 | 234K |



Source: Placer

Making the Market

Valley Ranch demographics rival Houston's two other super regional destinations in a 20-mile radius – Baybrook Mall and Katy Mills Mall.

Population **1.8 M**

Avg. Household Income

\$96,519

Annual Visits

12.84 M

Population

Avg. Household Income

\$109,293

Annual Visits

10.72 M

Baybrook Mall

UALLEYRANCH

Valley Ranch



Population 2.3 M

Avg. Household Income \$115,055

Annual Visits **7.5 M**

Katy Mills Mall

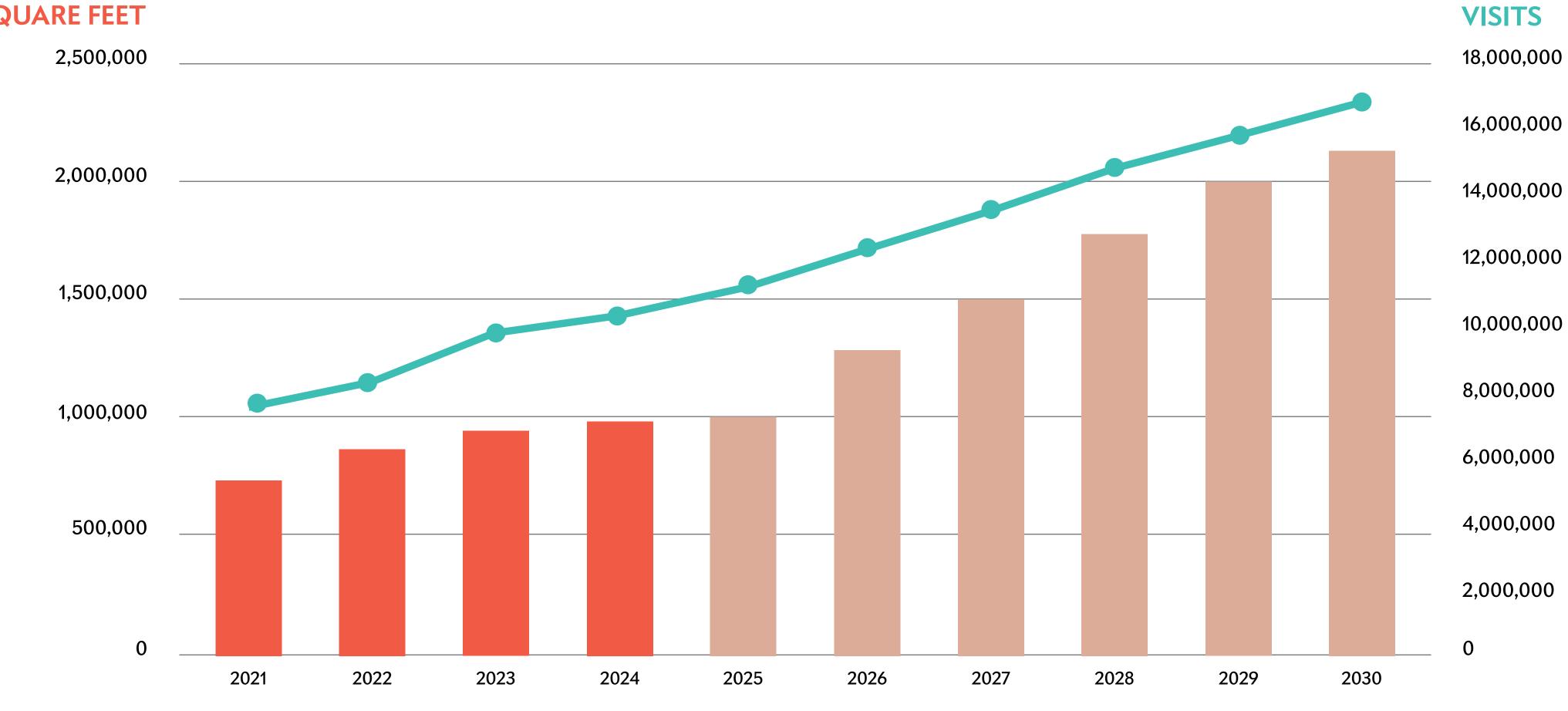
10.01 M

Annual Visits

Houston's Galleria

If You Build It...

SQUARE FEET



VALLEYRANCH



Outperforming the Market

Valley Ranch tenants outperform peer stores and rank as top-producing retail outlets by visits in the Houston DMA.

Houston's **#1** Top Performing Tenants

















#4

Kroger



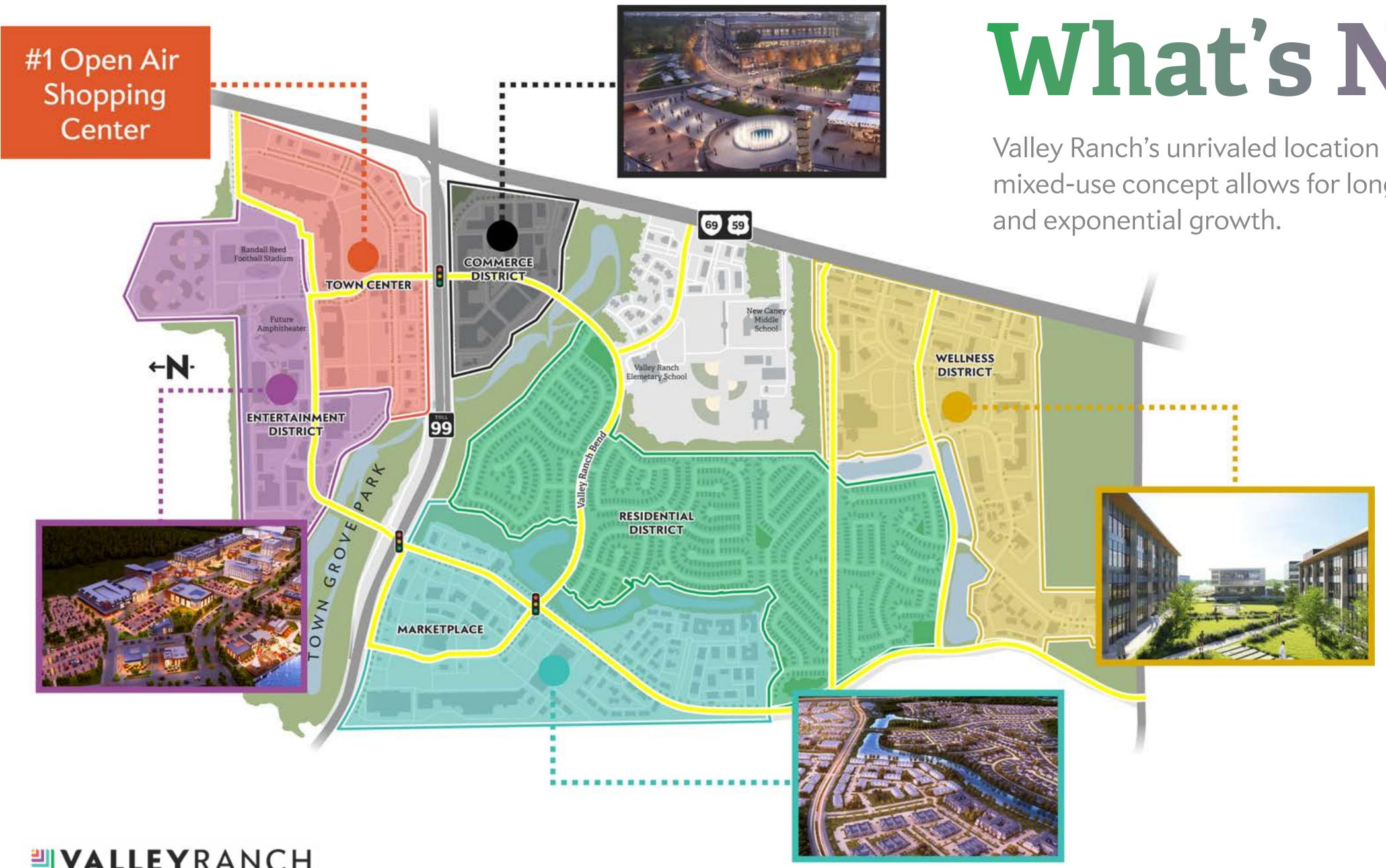












VALLEYRANCH

What's Next?

Valley Ranch's unrivaled location and experiential mixed-use concept allows for long-term relevance



1,400 acre mixed use facility







Marketplace at Valley Ranch

Marketplace at Valley Ranch will amplify the shopper's experience with upscale and specialty retail options. From trendy boutiques to premium brand anchors, this vibrant destination will captivate and inspire residents and visitors alike.





Larketplace Concept

1.2 AC

(550)

The Marketplace at Valley Ranch represents the next generation of complimentary retail previously unavailable in the trade area.

The anchor tenant mix will include home furnishings, sporting goods, fashion and home improvement.

RETAIL SHOPS & RESTAURANTS 8K RESTAURANT 5K SERVICE SHOPS 16K RESTAURANT 5K ANCHOR 120K JUNIOR 20K **RETAIL SHOPS & RESTAURANTS** 16K

RESTAURANT



Valley Ranch: Full of Life, Full of Opportunity



500 acres remaining





Great access to US 59 and TX 99



major road and utility



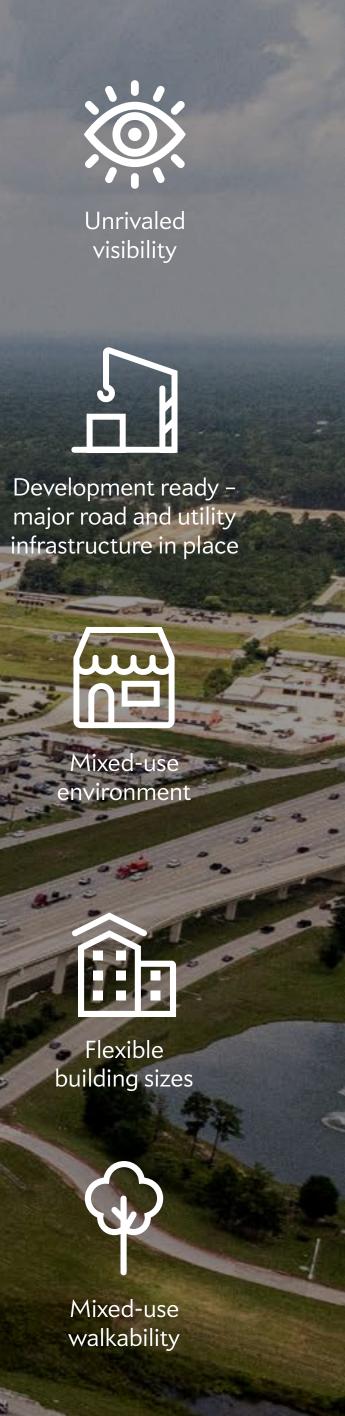


25 mins to downtown



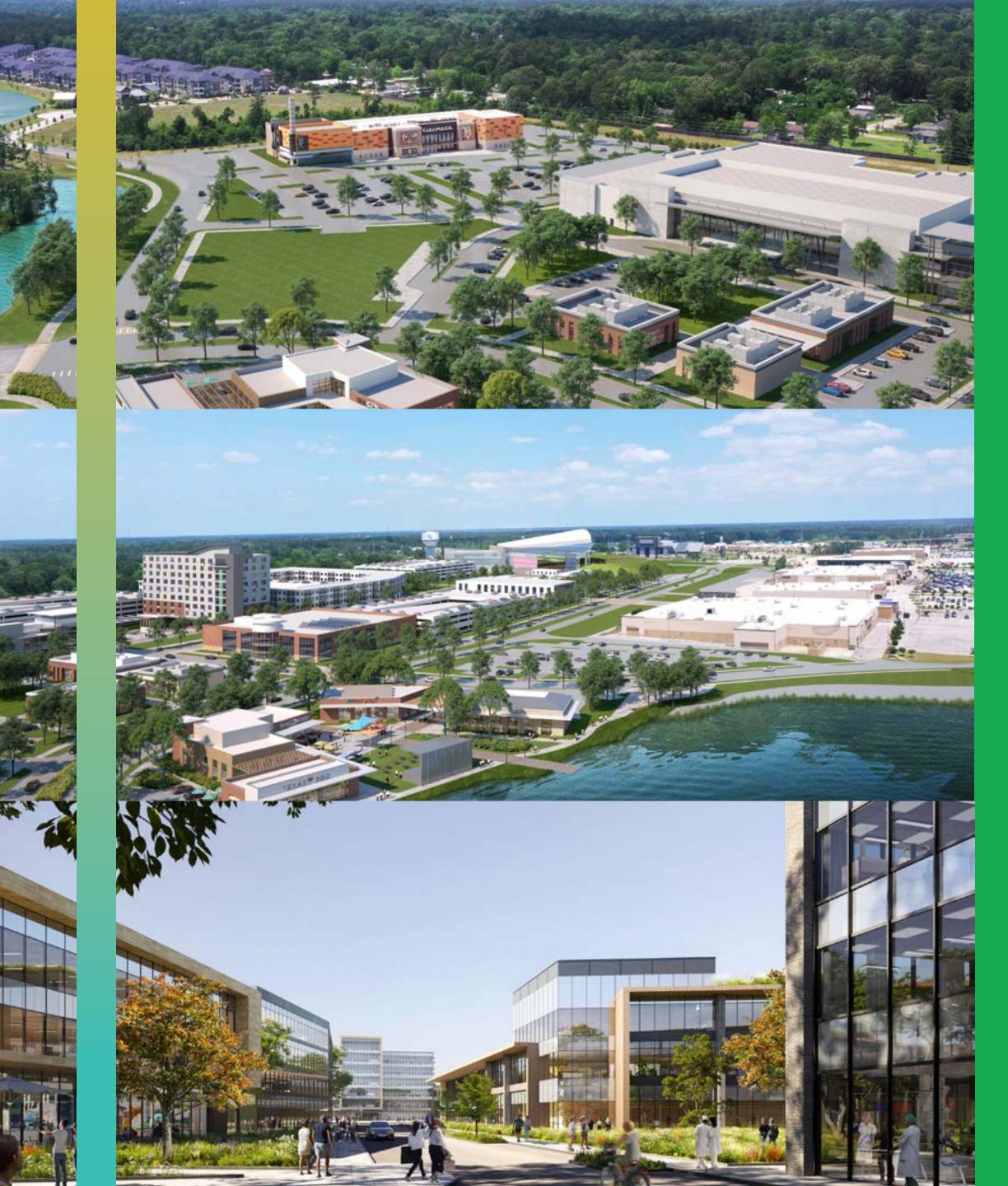
20

10th fastest growing county in the U.S.



building sizes





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